



Award Categories - INDUSTRY IMPACT

Company of the Year - PreK-12

For-profit company whose products or services made the biggest overall impact on PreK-12

Company of the Year - Higher Education

For-profit company whose products or services made the biggest overall impact on higher ed

Nonprofit Organization or Community Partner of the Year

Recognizing the organizations that made the biggest impact on students, educators, and/or communities

National or International Impact

Companies and/or leaders whose initiatives demonstrated a nationwide or global impact

Local Impact

Companies, products and/or leaders that made a significant impact at the local or regional level

Product of the Year - PreK-12

Highlighting the individual products that had the greatest impact on PreK-12 outcomes

Product of the Year - Higher Education

Highlighting the individual products that had the greatest impact on higher ed outcomes

Leader of the Year

Recognizing the founder, CEO, or other leader whose work led to a real impact on equity

Author, Speaker or Consultant of the Year

The education leaders whose books, consulting engagements, podcasts or other work made a difference

Book of the Year

The professional books released over the past year whose ideas are enhancing equity in schools

AI Impact

Companies, products or leaders using artificial intelligence in purposeful, high-impact applications

Accessibility Solution

Recognizing companies or products that significantly improve accessibility for learners with disabilities

Assistive Technology Solution

The tools or devices that are meaningfully helping people with disabilities or learning differences succeed

Career Readiness and Success Solution

The tools and solutions that are preparing learners of all ages to succeed in the world of work

College Readiness and Success Solution

Tools and services that are preparing students to attend and thrive in higher learning



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Differentiation or Personalization Solution

Solutions that make it possible for educators to deliver an education relevant to each learner

Diversity and Inclusion Solution

Recognizing the products that supported and advanced diverse learners and inclusion in schools

Early Childhood Solution

Highlighting the products that produced equitable outcomes for early childhood learners

Extracurricular Solution

Recognizing solutions that increased equity and access in sports, clubs, and other extracurricular activities

Family Engagement Solution

Highlighting the products that best helped schools with parent and family engagement

Educator Health and Wellness Solution

The tools and resources that best supported health and overall wellbeing for educators

Student Health and Wellness Solution

The tools and resources that best supported health and overall wellbeing for students

Literacy Solution

The tools and resources enhancing reading proficiency and literacy development for all learners

Multilingual Learners Solution

The products supporting excellent learning outcomes for English Learners (ELs) and multilingual learners

Science, Math, or STEM Solution

The products and resources enhancing equity specific to math or science, or across STEM disciplines

School or Student Safety Solution

Highlighting products that are increasing safety for schools and individual students

Social-Emotional Learning Solution

Recognizing the best products and resources supporting students' development of social-emotional skills

Special Education Solution

The tools and resources enhancing equitable outcomes for students in special education

Student Engagement Solution

Recognizing the products that have the greatest positive impact on student engagement

Special Contribution to Equity

Companies or products enhancing equity in any fashion not covered by other categories