



Accessibility, Compliance and Equity in Education

## 2019 ADVERTISING PACKAGES

Join dozens of other industry leaders who are showcasing their work and expertise in the new authoritative reference tool for districts, independent schools and higher education institutions: AC&E Magazine.

You'll get your company's name out there and create new opportunities to connect with people from around the world who need the products, services and resources you provide, and who share your commitment to ensuring that every student has equitable access to a quality education.

Our circulation is built upon the support and commitment of leadership and members of some of the country's finest educational organizations, including:

AASA (American Association of School Administrators)  
ACTE (Association for Career and Technical Education)  
AESA (Association of Educational Service Agencies)  
American Institute of Research  
ASCA (American School Counselor Association)  
ASCD (Association for Supervision and Curriculum Development)  
CASE (Council of Administrators of Special Education)  
CAST (Universal Design for Learning)  
CCSSO (Council of Chief State School Officers)  
CEC (Council for Exceptional Children)  
CoSN (Consortium for School Networking)  
ILA (International Literacy Association)  
International Dyslexia Association  
Magnet Schools of America  
National Center for Digital Equity  
NBPTS (National Board of Professional Teaching Standards)  
NCEA (National Catholic Educational Association)  
NCSS (National Council for the Social Studies)  
NREA (National Rural Education Association)  
NSPRA (National School Public Relations Association)  
SETDA (State Educational Technology Directors Association)  
UDL-IRN (Universal Design for Learning Implementation and Research Network)

## WHAT WE OFFER

### BANNER ADVERTISING

Ads appear on every page of the website, including the homepage.

**LEADERBOARD (720x90 px)**

**SIDEBAR (300x250 px)**

### INDUSTRY NEWS

Feature your organization's latest press release or announcement in the AC&E Industry News section.

### FREE SERVICE TO ADVERTISERS

#### QUICK TIP:

It pays to make sure your corporate profile and/or display ad are included in each and every quarterly issue. Annual advertisers receive 50% off the fourth ad each year.

Email us: [Access2Larry@gmail.com](mailto:Access2Larry@gmail.com)

**ACE-ED.org**

## DISPLAY ADVERTISING

Showcase your business or organization on the pages of the AC&E Magazine. Multiple display ad insertions include banner advertising on the website.

## EDUCATION PROFILES

Your professional profile will show the world that your organization is driven by a deep commitment to accessibility, compliance and equity in education.

## MAGAZINE AD SPECS

- Page size: 8.5" wide by 10.5" high
- Half-page is 8.5" wide by 5.25" high
- Images should be high-resolution (300 DPI)
- Preferred formats: PDF, JPG, PNG, TIF
- Include any URLs for embedded links

## WE'RE HERE TO HELP

Need assistance with your ads? Questions about dimensions, timelines, promotion or file formats? Just want to say hi? Email AC&E Creative Director Maia Appleby at [maia@ace-ed.org](mailto:maia@ace-ed.org).

# FREQUENCY MATTERS

## OUR ADVERTISING RATES REFLECT THAT



HALF-PAGE AD



### FULL-PAGE INSERTION

Up to 450 words plus 2 images and a logo



### TWO-PAGE SPREAD

Up to 750 words plus 4 images and a logo  
Includes 1 show on Education Talk Radio

### FOUR-PAGE PROFILE

Up to 1,500 words plus 6 images and a logo  
Includes 2 shows on Education Talk Radio

Email Publisher Larry Jacobs at [Access2Larry@gmail.com](mailto:Access2Larry@gmail.com)

Looking forward to working with you.

**ACE-ED.org**